



Small Industries Development Bank of India
cordially invites

Ms/Shri _____

at the Launching of the Business Development Services (BDS) in
Alappuzha Coir Floor Covering Cluster Under the SME Financing and Development Project (SMEFDP),
a joint initiative of Govt. of India, World Bank, DFID, KFW, GTZ and SIDBI
on July 6, 2007 at 10.00 a.m.

by

Mr. Satyananda Mishra, IAS

Secretary, Dept. of Personnel and Training, Govt. of India
at The Anchor Hall, The Hotel Taj Residency, Marine drive, Ernakulam

Implementing agency

CLUSTER Pulse



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(Program Overleaf)

About the program :

SMEs form the bedrock of the Indian economy and India's continued growth toward being an economic super-power will be driven by the growth of its SMEs. As the economy moves from low to mid-income status, the economic relevance of SMEs will also grow further, with SMEs accounting for an increasing share of both gross national income, exports and employment. Ensuring that SMEs have access to high quality business development services (BDS) is central to supporting their growth, and by extension, the growth of the entire economy. Therefore, the Small Industries Development Bank of India (SIDBI) is leading the implementation of a multi-donor project to increase the flow of credit and related support services to SMEs, with BDS serving as a key enabler of SME competitiveness.

Program Schedule :

10:00am to 10:30am	Registration	
10:30 to 10:45	Welcome address	: Mr. Rakesh Rewari, DMD - SIDBI
10:45 to 11:00	Special address	: Mr. T. O. Sooraj, IAS, Director of Industries and Commerce, Govt. of Kerala.
11:00 to 11:15	Address by	: Industry representative
11:15 to 11:30	Address by	: Mr. A. C. Jose, Guest of honour Chairman, Coir Board.
11:30 to 11:45	Keynote address and Website Launch	: Mr. Satyananda Mishra, IAS Secretary, Dept. of Personnel and Training, Govt. of India.
11:45 to 12:30pm	Presentation by	: Cluster Pulse & OTF Group, USA (Implementing strategy and business plan)
12:30 to 1:00	Question answer session and Press interaction	
1:00 to 2:00	Networking Lunch	